Dine Out for the Cure® Frequently Asked Questions about Applications

1. What type of partner is Susan G. Komen® looking to collaborate with?
   Komen welcomes support from and collaboration with corporations that fulfill each of Komen’s Pillars of Partnership, being:

   (1) Komen’s relationship with the corporation will support Komen’s mission and provide a meaningful benefit to the constituencies of Komen and/or the general public;
   (2) The corporation and proposed relationship is consistent with Komen’s principles, policies, standards or positions;
   (3) The work and the image of the corporation are such that the reputation of Komen cannot be tarnished or harmed by associating itself with the corporation; and
   (4) The relationship does not violate applicable federal, state and local laws and regulations.

2. Why does the Dine Out for the Cure® program require an application?
   Susan G. Komen® must thoroughly review and approve all proposed corporate relationships on a case-by-case basis to ensure that the relationship fulfills the Pillars of Partnership (see Q1). Thorough review includes, but is not limited to:

   (1) Consulting with internal departments regarding the potential environmental and health effects of a product or service (e.g., carcinogenic product ingredients or materials used in connection with a service) that may be sold to benefit Komen;
   (2) Conducting due diligence by researching partnering organizations company history and background information.
   (3) Reviewing the obligations imposed on each party in connection with the relationship resources that may be required to comply with such obligations in order to ensure, among other things, that the relationship does not impose an undue burden on the organization and that contributions received will not incur unrelated business income tax.

   Notwithstanding the foregoing, some corporate relationships are so risky or so significantly regulated as to make them inappropriate. Others may involve reputational risk requiring additional review by Komen, who will in turn make an engagement recommendation to Komen’s Senior Leadership Team.

For additional information please contact: dineout@komen.org
3. Why would my Dine Out for the Cure® application not be approved?
Your application may not be approved for the following reasons:
(1) Relationships in which a contribution to Komen is directly generated through the sale of:
• Alcohol (This includes any direct sales of alcohol, as well as indirect sales of alcohol (e.g., through the sale of “alcoholic drink tickets”). That being said, Komen may be the beneficiary of an event where an alcoholic beverage is included in the event package received by the event participant (e.g., an alcoholic beverage included with dinner or admission to the event))
• Sexually inappropriate entertainment
• Medical or health reasons
(2) Relationships involving contributions in any form (other than contributions generated by employee giving federation programs) from:
• International, federal, state or local government entities
(3) Relationships requiring Komen to endorse a product, service, process or enterprise.
(4) Relationships with corporations that raise questions as to whether or not they satisfy the Pillars of Partnership (see Q1) or that otherwise may involve a perceived or actual conflict.

4. How long is the DOFTC application approval process?
All applications are not guaranteed approval and will be reviewed within 48 business hours.

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