Introduction and Acknowledgment Page

Jeremy Patch, MPH
Stephanie Reffey, PhD
Becky Royer, MPH, CHES
Jessica Wilson, MPH

Putting the Community Profile together, one piece at a time
Today’s Agenda

• Introduction Section Content
• Introduction Narrative Template
• Acknowledgment Page Content
• Acknowledgment Page Template
• Section Checklist
Introduction Section Contents

Section Components:

• Affiliate History
• Affiliate Organizational Structure
• Affiliate Service Area
• Purpose of the Community Profile Report

(Guidebook Pages 55- 56 and Module 6- Introduction Template)
Affiliate History

• When the Affiliate was founded
• Notable highlights (e.g. awards of excellence)
• Affiliate’s work and examples in the service area
• Brief description of the Affiliate’s grantmaking (e.g. amount of money awarded, number of grantees, impact of grants)
• Examples that demonstrate that the Affiliate is a breast health and breast cancer leader and expert in the community (e.g. participate on the state cancer coalition, part of local hospital tumor board, lead on local breast health/cancer summit, part of coalitions with breast health/cancer action plans, etc.)
Affiliate Organizational Structure

Insert narrative and tables, graphs or figures describing the Affiliate’s organizational structure:

- Affiliate staffing and/or volunteer structure
- Board of Directors (governing or working)
- Committees
- Organizational chart (position titles only)
Affiliate Service Area

Insert narrative and tables, graphs or figures describing the Affiliate’s service area:

- Key service area population characteristics (e.g. demographic and socioeconomic data)
- Geographical descriptors (e.g. rural, urban, transportation availability)
- Service area map (example next slide)
  - Komen will provide service area map and insert the map into the narrative
Purpose of the Community Profile Report

Insert narrative describing:

• Purpose of the Community Profile Report (See Community Profile Guidebook for an example)
• Examples of how the profile will be used by the Affiliate (e.g. grantmaking, community outreach, partnerships)
• Examples of how the Community Profile Report will be shared in the community (e.g. health care systems, legislators, town hall meetings, television series)
Purpose of the Community Profile Report Example

- Align our strategic and operational plans
- Drive inclusion efforts in our community
- Drive public policy efforts
- Establish focused granting priorities
- Establish focused education needs
- Establish directions for marketing and outreach
- Strengthen sponsorship efforts
Introduction Section Template
Module 6 Toolkit

Introduction

Affiliate History

*Insert narrative describing the Affiliate:*
- When the Affiliate was founded
- Notable highlights (e.g., awards of excellence)
- Affiliate's work and examples in the service area
- Brief description of the Affiliate's grantmaking (e.g., amount of money awarded, number of grantees, impact of grants)
- Examples that demonstrate that the Affiliate is a breast health and breast cancer leader and expert in the community (e.g., participate on the state cancer coalition, part of local hospital tumor board, lead on local breast health/cancer summit, part of coalitions with breast health/cancer action plans, etc.)

Affiliate Organizational Structure

*Insert narrative, tables, graphs or figures describing the Affiliate's organizational structure:*
- Affiliate staffing and/or volunteer structure
- Board of Directors (governing or working)
- Committees
- Organizational chart (position titles only)

Affiliate Service Area

*Insert narrative, tables, graphs or figures describing the Affiliate's service area:*
- Key service area population characteristics (e.g., demographic and socioeconomic data)
- Geographical descriptors (e.g., rural, urban, transportation availability)
- Service area map
Acknowledgment Page

Acknowledgments Page Components:

• Contact information for the Affiliate that prepared the report
• Listing of Community Profile Team members and the organizations they are representing
• Listing of entities that provided assistance with data collection and analysis as well as providing information for the report
Acknowledgments

The Community Profile report could not have been accomplished without the exceptional work, effort, time and commitment from many people involved in the process.

The Pink Affiliate would like to extend its deepest gratitude to the Board of Directors and the following individuals who participated on the 2016 Community Profile Team:

Michael Kors, MSW, CFGD
Chief Executive Officer
Pink County Healthcare Needs Assessment

Christian Louboutin
Chief Executive Officer
Coalition of Pink County Community Health Centers

Isaac Mizrahi, PhD
Planning & Research Manager II
Office of Quality Management
Pink County Health Care Agency

Pumpkin Pink, PhD, MPH
Mission Director
Pink Affiliate of Susan G. Komen®

Cynthia Pinkland, DrPH
Grants Specialist
Pink County Health Agency
Member of the Pink Affiliate Board of Directors

A special thank you to the following individuals and organizations for their assistance with data collection and analyses as well as providing information included in this report:

- Pink Advertising, Inc.
- Pink Resource Center
- Coalition of Pink County Community Health Centers
- Murphy Brown Pink, The Pink Community Group
Acknowledgment Page Template
Module 6 Toolkit

Acknowledgments

The Community Profile report could not have been accomplished without the exceptional work, effort, time and commitment from many people involved in the process.

The (insert Affiliate name) Affiliate of Susan G. Komen® would like to extend its deepest gratitude to the Board of Directors and the following individuals who participated on the 2015 Community Profile Team:

Name and Professional/Educational Degree(s)
Position at Place of Employment
Place of Employment Name

Name and Professional/Educational Degree(s)
Position at Place of Employment
Place of Employment Name

Name and Professional/Educational Degree(s)
Position at Place of Employment
Place of Employment Name

Name and Professional/Educational Degree(s)
Position at Place of Employment
Place of Employment Name

A special thank you to the following entities for their assistance with data collection and analyses, as well as providing information included in this report:

- Insert Support Source
- Insert Support Source
- Insert Support Source

Report Prepared by:
Affiliate Name of Susan G Komen®
Street Address
## Introduction Section and Acknowledgments Page Checklist

<table>
<thead>
<tr>
<th>Section Content</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Affiliate Score</th>
<th>Comments (Not Required)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Section Submission</strong></td>
<td>2 points: Community Profile Team submitted</td>
<td>2 points: Community Profile Team submitted the Introduction section and Acknowledgments page by January 14, 2015</td>
<td>0 points: Community Profile Team did not submit the Introduction section and Acknowledgments page by January 14, 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **Acknowledgments Page** | 3 points: Acknowledgments page includes all of the following components:  
• Contact information for the Affiliate  
• Listing of the Community Profile Team members  
• Listing of additional support sources (e.g. organizations, breast cancer survivors) | 2 points: Acknowledgments page includes both of the following components:  
• Contact information for the Affiliate  
• Listing of the Community Profile Team members | 1 point: Acknowledgments page only includes 1 of the following components:  
• Contact information for the Affiliate  
• Listing of the Community Profile Team members | 0 points: Acknowledgement page did not contain either of the following components:  
• Contact information for the Affiliate  
• Listing of the Community Profile Team members |                |                         |
January 14, 2015
Documents Due on myKomen
11:59 p.m. CST
Where to Go for Help

For Support

• Regional Director
• Community Profile Forum on myKomen

For General Questions

• Please e-mail: communityprofile@komen.org

For submitting a HelpDesk ticket and access to Community Profile information, guidebook, toolkits, discussion forum and training materials:

• Please visit http://mykomen.org