Examples of Topic-Related Purpose Statements:

- **Access to Care:**
  - What factors are impacting the affordability of care in the community?
  - What factors are impacting accessibility to (preventive/diagnostic/active treatment/post-treatment/follow-up) care in the community?

- **Barriers:**
  - Why are people not successfully accessing health care/preventive services?
  - Why does having health insurance not change health seeking behaviors?

- **Disparities:**
  - Why does an immigrant/minority population have low screening rates?
  - Is lack of insurance a barrier to care?
  - Are language differences a barrier to care?
  - Is physician insensitivity a barrier to care?

- **Education/Awareness:**
  - How does the Affiliate dispel the rumors, myths and misinformation heard from family, friends and the Internet regarding breast health/cancer?

- **Health Care System “Bottleneck”:**
  - Why is there a delay in accessing care along the continuum?
  - Is there a lack or shortage of resources at particular points within the continuum of care?

- **Health Care System Performance Improvement:**
  - Where is the failure within the continuum of care causing women to get “lost”?
  - What improvements can the healthcare system make to increase access to care (i.e. extended service hours, transportation, facilities, and translation services)?

- **Quality of Care:**
  - Why is the target community(ies) reporting lower screening rates?
  - Why is the target community(ies) having higher late stage diagnoses?
  - Why is the target community(ies) having higher non-compliance/follow-through rates?

- **Survivorship:**
  - How do we identify survivors?
  - How do we identify what services that survivors need?
  - How do you educate providers about the needs of survivors?
Qualitative Data Toolkit: Examples of Topic Related
“Questions to be Answered”

- Timely Care:
  - What is occurring in the continuum of care that results in a time lag between screening mammograms and diagnostic services?

- Utilization of Care:
  - Why are women not following recommended screening guidelines?
  - Why are women not using available screening facilities?
  - Why is the rate of late stage diagnosis high?
  - Why does the community have negative feelings towards the healthcare system?

Source: