
Leslie Aun
Vice President, Marketing and Communications



As Vice President of Marketing and Communications for Susan G. Komen for the Cure®, Leslie Aun oversees the strategic communications and integrated marketing activities of the world's largest breast cancer organization. Her responsibilities include directing the organization's public relations, branding, advertising, interactive marketing and event-planning teams.

Aun has more than 15 years of experience leading award-winning marketing and communications for global Fortune 500 companies, start-ups and nonprofit organizations.

Before joining Komen for the Cure, she served as Vice President of Communications for the World Wildlife Fund and the Managing Director for Earth Hour, the largest global environmental event in history in which 90 million Americans took part to express concern about climate change. Previously, she was Chief Communications Officer for Special Olympics, where she was instrumental in the organization's re-branding effort that resulted in the award-winning "Be a Fan" campaign. Her career has included communications roles within a variety of companies including MCI Communications, Sodexo, Foliofn, and Curtiss-Wright.

She began her career as a print and broadcast journalist in Washington D.C., where she previously served as an adjunct professor of communications at Georgetown University. In 2010, she received the Public Relations Society of America's *Silver Anvil Award*, the most prestigious award in the PR industry. Past honors include *PR News Professional of the Year – Honorable Mention* in 2009 and the *International Association of Business Communicators' Golden Flame Award* in 2008.