
Diana Rowden

Survivorship & Outcomes Vice President



As survivorship and outcomes vice president for Susan G. Komen for the Cure®, Diana Rowden brings breadth and depth to her position, having served in a variety of leadership roles at Komen for the Cure for more than 15 years.

Previously, Rowden was vice president of Komen's Affiliate Network and oversaw its more than 120 Affiliates. She also led Komen's extensive health sciences division as vice president, overseeing the organization's research grant strategy, community health outreach and education. She worked closely with the chief scientific advisor, Dr. Eric Winer, and Komen's Scientific Advisory Board to examine medical and public health policy.

Rowden has been actively involved in the fight against breast cancer since she was diagnosed with the disease in 1991 at the age of 38.

She first joined Komen as a volunteer the year following her diagnosis, then served on Komen's executive committee, first as vice-chair of education then as vice-chair of grants. She was named chair-elect for 1996 and then chair of the national board of directors for 1997-1998. After her tenure on the board, Rowden continued to represent the organization on a number of national and local breast cancer committees and boards. In 2002, Rowden joined Komen's staff as Affiliate service manager, moved on to director of International in 2004, became vice president of health sciences in July 2007, and in July 2009 assumed her current position as vice president of the Komen Affiliate Network.

Before her affiliation with Susan G. Komen for the Cure, Rowden worked as manager of documentation for OGRE Partners, Ltd. and as a freelance technical writer and desktop publisher.

In 2009, Rowden was named to the Scientific and Prevention Advisory Council of the Cancer Prevention and Research Institute of Texas. The Institute was established after Texas voters approved 2007's Proposition 15, which was heavily supported by Komen. The Institute is allowed to issue \$3 billion over ten years to fund grants for cancer research and prevention, and Rowden will advise on investing those funds strategically in cancer research, clinical trials, and laboratory facility construction in Texas.

Rowden graduated from Southern Methodist University in Dallas with a bachelor's degree in political science and a master's degree in Ibero-American studies.