
Annetta Hewko
Vice President, International



As vice president of international for Susan G. Komen for the Cure®, Annetta Hewko is responsible for guiding the development, implementation and management of the organization's growing international outreach and global initiatives, including culturally sensitive education and scientific and screening events in various international markets. She also is responsible for exploring and investigating opportunities to expand our promise across the globe.

Hewko is a breast cancer survivor with extensive experience in building international businesses and collaborative relationships. She comes to Komen from PepsiCo, Inc., where she most recently served as the director of health and wellness, international. During 12 of her 16 years at PepsiCo International, she was based overseas developing businesses and building capability in markets throughout Europe, Africa and the Middle East.

Before joining PepsiCo, Inc., Hewko was responsible for marketing and sales for Work/Family Directions, Inc., an international services and consulting firm that provides human resources consulting services and 'family-friendly' benefits to Fortune 500 companies. Prior to that, she was also a general management consultant at Corporate Decisions Inc., focusing on profitable growth strategies.

She received her Master of Business Administration from The Kellogg School at Northwestern University, where she also earned her bachelor's degree in engineering.