

Looking for a way to be involved and help support Susan G. Komen for the Cure® during Breast Cancer Awareness month? You're in luck! We have something happening nearly every day in October. Take a look at how you can take action and participate below:

#### **October 1**

Susan G. Komen founder and CEO, Ambassador Nancy G. Brinker, kicks off Breast Cancer Awareness Month with a special video message encouraging you to take action. [View video](#)

#### **October 2**

The Dallas Cowboys will be honoring breast cancer survivors at Cowboys Stadium as Amb. Nancy G. Brinker does the coin toss in the game against Detroit. Check out the following new videos as Cowboys pledge to take action if the women in their lives get screened for Breast Cancer. [View video](#)

#### **October 3**

Talk to your employer about participating in the Susan G. Komen Promise Action Campaign. Major corporations can pledge what they'll do to encourage employees to get screened. [Learn more.](#)

Ambassador Nancy G. Brinker will be interviewed on the Delilah talk show.

#### **October 4**

Take a moment today to tell us what you would have missed if you (or someone you loved) didn't get screened for breast cancer in time. Your story could help urge other women to get screened. [Start sharing.](#)

#### **October 5**

Feeling hungry? Learn more about "Mike's Way to a Cure Day" at [Jersey Mike's](#).

#### **October 6**

Check out a new public service announcement debuting with Vanna White, co-host of Wheel of Fortune. [View video](#)

#### **October 7**

On this edition of JEOPARDY!, America's Favorite Quiz Show®, there will be a "pink ribbon" clue. Will you have the correct response?

#### **October 8**

Customers of eBay can donate \$1 or more directly to Susan G. Komen for the Cure through the Donate Now feature—no purchase necessary. [Learn more.](#)

#### **October 9**

Ellen DeGeneres is taking action in the fight to end breast cancer. Donate to [Ellen for the Cure](#) today.

Tribute to breast cancer survivors from leading cartoon artists—check [www.komen.org/facebook](http://www.komen.org/facebook) to find out where to look.

### **October 10**

Country singer Martina McBride joins with General Mills and Amtrak for the “Pink Together” Cross-Country Tour. [Learn more about Pink Together.](#)

“Five,” a groundbreaking original movie on Lifetime that explores the impact of breast cancer on people’s lives. Directed by Jennifer Aniston, Alicia Keys, Demi Moore, Independent Spirit Award winner Patty Jenkins (“Monster”) and Penelope Spheeris (“Wayne’s World”). [Learn more](#)

### **October 11**

Ford’s Warriors in Pink t-shirt designed by Jennifer Anniston goes on sale with all proceeds going to support our work at Susan G. Komen for the Cure. Learn more about [Ford Warriors in Pink.](#)

### **October 12**

We are launching Lazos Que Perduran, our initiative to encourage Latinas to get screened and urge the women they love to do the same. Viva! Learn more at [LazosQuePerduran.org.](#)

### **October 13**

Coordinate a Passionately Pink for the Cure® day in your office, school or social club. Learn how at [passionatelypink.org.](#)

### **October 14**

The Charlotte Motor Speedway and The Dollar General 300 Miles of Courage events are designed to spread awareness about breast health and breast cancer through special "pink" ticket packages for the NASCAR fan where \$5 from the sale of the select tickets benefit Susan G. Komen for the Cure. [Learn more.](#)

### **October 15**

Are you on Twitter? Take a moment today to add a Susan G. Komen for the Cure Twibbon to our Twitter avatar. Show your support during Breast Cancer Awareness Month. [Learn more.](#)

### **October 16**

Ever thought of traveling to participate in a Komen Race for the Cure? Well how about in Rio de Janeiro, Brazil! [Check out other international Race destinations.](#)

### **October 17**

ABC.com’s “A Better Community” spotlights Susan G. Komen for the Cure during Breast Cancer Awareness Month and encourages women to get screened. [Learn more.](#)

### **October 18**

Take a moment to learn more about the Susan G. Komen 3-Day for the Cure®. You can join others in walking 60 miles to help end breast cancer forever. You’ll build the strength, be given the support and discover you’ve become part of something bigger than yourself. [Experience the 3-Day.](#)

### **October 19**

Have you been saving your lids? For each pink lid redeemed by customers, Yoplait donates 10 cents to Komen for the Cure, up to \$2 million. [Learn more.](#)

### **October 20**

Be bold and help make in impact in your local community by participating in a Susan G. Komen Race for the Cure®. [Take a moment to find a Race near you.](#)

### **October 21**

Do you like to stay informed via text messages? **Text KOMEN to 69866** to stay informed on updates and ways to get involved. Message and data rates may apply; you can reply STOP to quit.

**October 22**

Know your normal! Six of the eight breast cancer warning signs are visual. Do you know what's normal for you? Find out at [komen.org](http://komen.org)

**October 23**

We're taking our Susan G. Komen Race for the Cure® Series to Dar es Salaam, Tanzania! If you can't make it to that Race, [find a race near you](#).

**October 24**

Breast Cancer Awareness Month will soon come to a close. Join us for one final Twitter rally encouraging friends and family to make an appointment for their annual mammogram. Use hashtag [#GetScreenedYet](#)

Help us spread the word about the importance of getting screened. Ask your closest friend "When was the last time you got screened?" Encourage them to schedule an appointment. [Learn more](#).

**October 25**

Learn more about our African American initiative, [Circle of Promise](#), to encourage women to get screened and educate themselves about breast cancer.

**October 26**

Do you know someone with breast cancer? Show them support today. The support of family, friends and others can be helpful in many ways as you go through diagnosis, treatment and beyond. [Learn more](#).

[Stardoll.com](#), the world's largest online fashion and dress-up games community for girls, adds some Susan G. Komen for the Cure pink to their virtual wardrobes.

**October 27**

The Education of Dee Dee Ricks debuts on HBO. The Susan G. Komen Cynthia Fund was established in honor of one documentary's subjects, Cynthia Dodson, who lost her battle to cancer. The fund will assist patients who lack financial resources. [Learn more](#)

**October 28**

Follow the LIVE Twitter coverage of our 2<sup>nd</sup> Annual Honoring the Promise event from the The John F. Kennedy Center of Performing Arts in Washington, DC. Join in on the conversation by following [#HTP2011](#) on Twitter.

**October 29**

Can't leave your desk? Carpooling schedule out of control? Confused about whether you need to get a mammogram? Tell us what your obstacles to getting screened are in the "Why I Don't" poll at [www.komen.org/facebook](http://www.komen.org/facebook) or on Twitter at [#GetScreened](#).

**October 30**

Action Out Loud Day. Call or email your Senators, Governors, Assembly members and Council members to let them know how important it is to protect access to screenings and care for all and fund the best scientific research. [Become an Advocate](#).

**October 31**

View a special message from Amb. Nancy G. Brinker encouraging you to keep the movement going well beyond Breast Cancer Awareness Month—because our work definitely doesn't stop here. [View video](#)