

SGK Financial Results

February 2012 for Fiscal Year 2011

- Susan G. Komen for the Cure grew its research and community program spending by double digits in 2010-2011 thanks to increased revenues despite an uncertain economy, and Komen's continued dedication to funding treatments and providing support for women facing breast cancer.
- Fueled by revenue increases of \$51 million, Komen reported an **18 percent growth in mission spending** (spending for research and outreach programs) in Fiscal Year 11, which ran from April 1, 2010 to March 31, 2011. Komen's audited financial results and IRS Form 990 tax filings for the period were posted on komen.org Feb. 1, 2012.
- **All told, the new results push Komen's total investment in research and community programs to almost \$2 billion since 1982.**
- **From Komen Founder and CEO Ambassador Nancy G. Brinker:**
 - *"Our ability to generate new revenue even in a troubled economy speaks volumes to the trust that people have in our organization. Donors know that we are excellent stewards of their trust -- investing in the most meaningful research and in programs that directly help hundreds of thousands of women with education, screening and support through treatment. We are extremely grateful, but mindful of how much more is left to do when 1.6 million women worldwide will face a breast cancer diagnosis this year alone."*

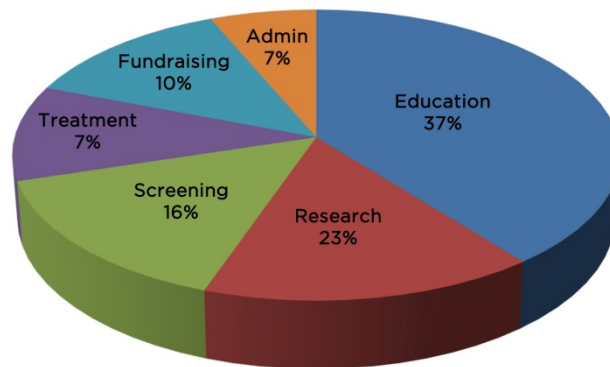
Highlights from the audited financial results include:

- **Revenues from HQ and Affiliate programs increased by \$51 million to \$472 million** versus the previous fiscal year.
 - This reflects in part the positive impact of bringing the Komen 3-Day event "in-house" and the generosity of corporate partners, major donors and individuals. It also reflects the hard work of our Affiliates and revenue staff to implement new fundraising programs despite a troubled economy. These new revenue streams included major donor programs such as the *Honoring the Promise* event and outreach to foundations and corporate programs to help fund specific mission programs.
- **Spending on mission programs (research, global and community programs) increased to \$333 million** from \$283 million in FY10 (including in-kind contributions).
- **Mission spending ratios improved as well**, with Komen investing **83 cents of every dollar into mission programs** in FY11, up from about 80 cents the previous year.
 - **Research spending** in FY11 included direct grants of \$63 million and another \$3 million in related funding to science programs and conferences. Komen has invested **\$685 million** in breast cancer research grants and programs since 1982, the most of any nonprofit organization outside of the federal government.

- **Community Health:** Susan G. Komen for the Cure paid for 700,000 breast screenings, reached millions of people with breast health education and information, and provided financial and social support for 100,000 women and their families, all by providing funding to more than 2,000 community partner organizations in FY2011.

**Susan G. Komen for the Cure Consolidated Spending
Fiscal Year 2011**

*Without Value of Contributed Goods and Services



- **Komen’s stewardship and mission commitment were validated in 2011 with recognition from major independent charity evaluators, including:**
 - **Charity Navigator**, which awarded Komen a four-star rating for the fifth year in a row – achieved by just 5 percent of the nation’s nonprofits.
 - **Guidestar’s Philanthropedia**, which named Komen the cancer charity having the greatest impact on cancer.
 - **Harris Interactive EquiTrend®**, which ranked Komen among the top two nonprofit brands in equity and as a charity people are most likely to donate to. Komen also ranked in the top 10 of the nation’s most trusted nonprofits.